

BANKERS LIFE INSURANCE COMPANY
FIELD COMMUNICATION BULLETIN

FCB 0070

To: Marketing General Agents
From: The Marketing Department
Date: March 19, 2009
Subject: **Suspension of New Business**
Effective: Friday March 20, 2009

Due to the existing instability in the current financial markets, as well as the adverse impact that yesterday's Federal Reserve announcement had on interest rates, Bankers Life Insurance Company is temporarily suspending new business annuity writings. As you are likely already aware, we are not the only carrier that has suspended new business writings due to instability in the markets. All applications for new business postmarked after today will be returned to you.

Please be assured, the foregoing is a conservative measure and not a reflection on our financial stability. We will resume writing new annuities as soon as the investment market stabilizes. If you have any questions, please contact our Marketing Department at 800-839-2731 ext. 5520

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